DMD
Digital Media Developers
Minutes for October 4, 2007

Presentation:

Tom Levin, Google Appliance presentation

Tom showed primarily what his admin. Interface looks like for the appliance.
He showed that databases can be crawled but by default, that capability is not turned on . Talk to him if you are interested in using that.

The good news is that after attending the class, Tom was able to get our indexing count back down to around 500,000. We had previously maxed out at over a million.

There's no exact timeline for when each agency's site is crawled. But you can go into your agency interface and see which sites are next in line to be crawled (called crawl queue)

You can make a special request to have certain pages or your whole site to be recrawled. If you have a recrawl done, it can take up to 24 hours to complete.

Under craw diagnostics, you can see page ranking information

He showed how to remove pages immediately from being crawled.

Tom has several Google reference documents out on the OA CIO intranet. Contact Tom if you need the address, he does not want it shared publicly.

Old Business:

ITAB Report – Ron Thomas
At Director's Meeting, there was also a discussion about content filtering. Ron mentioned that any recommendations DMD comes up with regarding content filtering should be sent to Bill Bott first.

Web Standards Group
We are looking at having a librarian review our current categories we came up with as well as see if we need subcategories. Lynn McKee said he would look into this a bit more for us.

Listserv/Server Migration Update - Lainie Strange

Listserv Migration
As of 10/4, almost all lists had been moved except for ones that appeared inactive anyway.

New Business:

What can we do to increase participation in DMD? (Open discussion)

- create a web manager listserv (comprised of one or more Web manager contacts per agency so that important Web communications reach all agencies)

We discussed whether location was bad, but no one really felt that was a major issue.

Agency Projects/Open Discussion:

Email retention – Someone on mo-web was asking about what the official policy was on email retention.   It was mentioned that Secretary of State has a policy out on their Website (http://www.sos.mo.gov/records/recmgmt/E-MailGuidelines.pdf) Ron also mentioned that Chris Wilkerson sent an email retention recommendation over to the Governor's Office and is still waiting to hear back.

Conservation asked if anybody was doing any user testing on their sites (i.e., bringing people in and giving them tasks, etc.) They are planning on doing this type of testing. DESE mentioned they are accompanying an online survey with their new design. Conservation mentioned they were already doing something like that also.

DESE is launching a partial redesign on October 12. The entire site is slated for completion by Feb. 08.

DESE had their first Webinar using Adobe Connect on October 3. It went well and had around 138 participants. The cost is $15,000/yr unlimited use and can only have one online meeting at a time. Lainie asked if anyone else was using it, but no one mentioned they were.

Next monthly meeting is **November 1** from 1:30 pm to 3:00 pm in room 500 of the Harry S Truman Building. There will be a demonstration: John Lipskoch, MOSERS on the "Statewide Employee Benefit Enrollment System"

Webcasts/eSeminars/workshops related to usability, accessibility or design

Human Factors International free Webcasts schedule:

September 13, 2007
User experience in a Web 2.0 world...and what it means for your business
archive Webcast: http://www.humanfactors.com/downloads/webcasts.asp

Various free Adobe eSeminars:

http://www.adobe.com/cfusion/event/index.cfm?event=detail&id=35838&loc=en_us

http://www.adobe.com/cfusion/event/index.cfm?event=detail&id=860577&loc=en_us

EASI Webinars:

Free Webinar: Tools to Turn Text/PDF Documents into MP3 Audio
Thursday, Dec. 6 (2PM EASTERN)
http://easi.cc/clinic.htm

Web Design Conference - Chicago:
http://www.barrycon.com/conference.php?sid=23&cid=37